COLLABORATION AND COMMUNICATION
INTRODUCTION

- Collaboration
- Communication
- Transferpalooza
- Web Portals
COLLABORATION

- Statewide Transfer and Articulation Committees
- Faculty Involvement
COLLABORATION

- Develop a statewide, standing committee to focus on statewide, multi-institutional transfer and articulation.
COLLABORATION

- Massachusetts: Commonwealth Transfer Advisory Group
- Minnesota: Transfer Oversight Committee
- Rhode Island: Articulation/Transfer Committee
COLLABORATION

- Involve faculty in policy development and implementation.
COLLABORATION

- Arizona: Articulation Task Forces
- Hawaii: Policies developed by cross-sector faculty
COMMUNICATION

- State-level Transfer Office/Official
- Professional Transfer Personnel
- Statewide Transfer Events
- Encouraging Student Feedback
- Electronic Communication Tools
COMMUNICATION

- Establish a state-level office and/or official whose sole or primary purpose is to facilitate a statewide approach to transfer and articulation.
COMMUNICATION

- Florida: Office of Articulation in state Dept. of Ed.
- Mississippi: Assistant Commissioner for Community and Junior College Relations
- Montana: Transferability Initiative
COMMUNICATION

- Designate campus personnel as contact persons about transfer and articulation.
COMMUNICATION

- Nevada: Articulation Coordinators on each campus
- Ohio: a Ohio Transfer Module Coordinator and Transfer Assurance Guide Coordinator at each campus
COMMUNICATION

- Hold statewide events to communicate about transfer and articulation.
COMMUNICATION

- Illinois: meetings of Transfer Coordinators group of the Illinois Articulation Initiative
- Texas: Transferpalooza - Dr. Janet Marling of NISTS at UNT *will tell us about it*......
One-day, statewide transfer conference intended to build upon outcomes of the Transfer Success Summit. Funded by a $160,000 grant from the Texas Higher Education Coordinating Board, the event was held simultaneously at 8 regional sites on May 22, 2009. Over 1,000 individuals registered for the free event that included lunch and significant take-away resources. Outcome goals included knowledge acquisition (data and best practices), preliminary transfer success action planning, and partnership development.
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9:00 a.m.</td>
<td>Welcome &amp; Keynote Address</td>
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<td>Focus on transfer issues &amp; developing partnerships – John N. Gardner &amp;</td>
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<td>Betsy O. Barefoot, The Policy Center on the First Year of College</td>
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<td>10:30 a.m.</td>
<td>Getting to Know Your Transfers</td>
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<td>Recommendations from the Transfer Success Summit and related data,</td>
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<td>understanding regional transfer data and what it means to you and</td>
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<td>obtaining and utilizing institutional data</td>
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<td>11:30 a.m.</td>
<td>Promising Practices: What are we doing right?</td>
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<td>Highlight successful programs and partnerships</td>
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<td>12:15 p.m.</td>
<td>Lunch / Networking</td>
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<td>1:00 p.m.</td>
<td>Plenary Address</td>
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<td>Focus on institutional self-evaluation &amp; IPKIT - Trudy Bers, Oakton</td>
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<td>Community College</td>
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<td>2:00 p.m.</td>
<td>Identifying the Issues and Creating Solutions through Partnerships</td>
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<td>Small group work and action planning designed around recommendations</td>
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<td>from the Transfer Success Summit</td>
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CONFERENCE EVALUATION

As a result of the Transfer Success Conference:

- I better understand how the Texas Higher Education Coordinating Board... 4.05
- I have a stronger sense of transfer issues related to my region. 4.1
- I have a stronger sense of transfer issues related to the state of Te... 4.1
- I have made connections with colleagues and counterparts with whom I ... 4.06
- I am interested maintaining the momentum of this conference by partic... 4.12
- My institution is better positioned to make transfer issues and succe... 3.89

Best Practices in Statewide Articulation and Transfer Systems
SUCCESSFUL TRANSFER ENHANCEMENT PROGRAMS

STEP Awards
• Statewide competition
• 6 Categories
• Adjudicated outside TX
• 67 entries
  ❖ 57% from 4-year
  ❖ 43% from 2-year
• Monograph to be published this spring
LOGISTICAL CONSIDERATIONS

**Personnel**
- Core Leadership Team
  - Site logistics
  - Curriculum/training
  - Registration
  - Keynote acquisition & agency liaison
- Conference Facilitators
  - Grant staff paired with local professionals
  - 2-year/4-year partners
- Site Coordinators
  - Training
  - Compensation

**Facilities & Scheduling**
- Date selection
  - Local schedules
  - Appropriate lead time
- Location selection
  - Regional differences
  - Population centers
- Facilities
  - Campus vs. event facility
  - Ease of access
  - Technology capabilities
  - Catering
CREATING MAXIMUM IMPACT AND COLLABORATION

- Determine state’s hot transfer topics and policy/program strengths and weakness to determine possible conference topics
- What entities will lend credibility to the project and possibly provide funding?
- Determine best way to bring together 2-year and 4-year institutions
- Create a plan for sustaining the momentum beyond the conference

For additional information contact:
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Best Practices in Statewide Articulation and Transfer Systems
COMMUNICATION

- Include student feedback in articulation and transfer practices or policies.
COMMUNICATION

- Alaska: anonymous email and “800” phone number
- Kentucky: survey of community college students
- Missouri: policy emphasizes the primacy of student needs
COMMUNICATION

- Build a strong presence for transfer and articulation on the web and through Web 2.0 tools.
WICHE Survey of State and System Web Portals on Transfer

- AL–STARS
- AZ–Arizona Transfer
- AR–Course Transfer System
- CA–ASSIST
- FL–FACTS.org
- HI–System Course Transfer DB
- IL–iTransfer
- IN–TransferIN.net
- KY–GOHigherKentucky
- MA–MassTransfer
- MI–Michigan Transfer Network
- MN–MNLearning Commons
- MT–Transferability Initiatives
- NH–NH Transfer
- NC–College Foundation of NC
- OH–Ohio Board of Regents
- OK–OKTransfer.org
- OR–Oregon University System
- PA–Transfer & Articulation Center
- SC–Commission on Higher Ed
- TX–Transfer101.org
- VA–State Council of HE in Virginia
- VA–VA Community College System
- WI–UW Transfer Info System
Partners and Roles

- State/system higher ed agency roles
  - Sole responsibility (15), shared w/ partners (8), minor (1), no role (1)
- Public institutions required to participate? “No” (8)
- Incentives to participate?
  - Participation reported to state agency (2)
- Institution Roles
  - Full partners (4); Active contributors (14); Content providers (10); Minimal (1)
- State and private/non-profit financial aid entities in more “full service” sites
Goals and Benefits for Students

- Create a more seamless and simplified process for students
- Address problem of too much, too scattered information
  - 48% indicate that other websites [not campus-specific], exist that address transfer although...more than half say they collaborate
- Opportunity for relationship building
- Enables more focus on services, less on policies
Goals and Benefits to Faculty and Staff

- Faculty involvement is key.
- Streamline the work of collaborators, such as faculty’s role in the course review process.
- Eliminate routine tasks of reporting, tracking, updating.
  - 1/3rd reported no process to verify the info from institutions.
Goals and Benefits to States

- Improved communications among partners
- Can leverage an existing culture of collaboration, e.g. states/systems with shared technology infrastructure
- State-level reporting and monitoring to ensure currency of course info/agreements
- Attract participation from all state institutions, public and private to create one-stop higher ed portal
Getting the Word Out!

- Only 6 of the 24 reported “marketing” in budget [1-17% of budget allocated]
- Marketing strategies include:
  - Encourage advising/admissions personnel to promote and links on campus websites, catalogues, distribute print collateral
  - Media ads, PSAs, Billboard ads
  - Social media (FB, YouTube, Twitter)
- Achieve full participation from all in-state public and privates to push traffic to one single resource
For Further Information:
http://www.wiche.edu/stas

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