Using Distance Education to Serve Ready Adults
Friday, October 17
11:00 am
NOTES

1. Please describe the types of students you serve overall. And, since we’re focused on serving “ready adults,” could you describe students you serve who might meet that definition? How did you identify adults to contact in those targeted programs?

2. Please talk about the role of student services in helping your students to succeed. What types of academic and student support services have you provided? What are important lessons?

3. Some of the non-traditional institutions have adopted academic calendars that don’t match the standard September, January, June start times. For instance, Louisiana’s public colleges adopted a 6-8 week course format for a series of programs that are aimed at ready adults. What have your institutions done regarding academic calendar or course length?

4. What issues have you encountered with financial aid for adult students? How has your institution helped students (or financial aid officers) overcome those issues?

5. What marketing efforts have you undertaken to reach ready adults? What have you done to initially bring them in? What sort of follow-up do you do?
6. How have you used partnerships and collaborative arrangements with other institutions to expand your program areas or your reach? Illinois Global Campus has been in the news lately for its difficulty in attracting students and sustaining itself. Describe the funding models used for your institutions. Where does the money come from to support your operations?

7. Adult students often come to the institution with prior college experience or knowledge. Could you explain how you counsel students at a distance in the transfer / prior learning examination process?

8. How have you engaged and developed faculty to teach at a distance?

9. What is your relationship with the on-campus academic colleges?

10. Some still question the efficacy of taking an entire degree program at a distance. What evidence of the quality of the instruction and quality of the outcomes do you have?