COMPLETE COLLEGE AMERICA

Working With States to Achieve More College Degrees and Credentials
Founded in 2009 with a single focus on working with states to:

- Significantly increase the number of students successfully earning degrees and credentials of value in the labor market, and
- Close attainment gaps for traditionally underrepresented populations, including minority and low-income young adults.
Arkansas
Connecticut
Georgia
Hawai’i
Idaho
Illinois
Indiana
Louisiana
Maryland
Massachusetts
Minnesota

Nevada
Ohio
Oklahoma
Oregon
Pennsylvania
Rhode Island
South Dakota
Tennessee
Texas
Utah
Vermont
West Virginia

23 Charter Members

Member of the Complete College America Alliance of States
COMMITMENT TO A NATIONAL GOAL
- Significantly increasing the number of students successfully completing college degrees and certificates of value
- Closing the college attainment gap for underrepresented populations

COMMITMENT TO STATE AND CAMPUS GOALS
- Commit to set state and campus numerical goals to increase completion and close attainment gaps by 2020

COMMITMENT TO MEASURING PROGRESS & SUCCESS
- State and campus leaders will pledge to measure and publicly report annual progress on key progression and completion metrics

COMMITMENT TO BOLD ACTION
- Ensure all students are ready to start and succeed in freshman credit courses
- Redesign remediation strategies to substantially improve success
- Reduce time to degree and increase the number of students completing on time
- Provide financial incentives to students and colleges for progress
- Develop new, shorter and faster pathways to degrees and certificates of value
The Emerging American Majority

- See their true nature: Today’s students work.
  
  - **Only 25%** go full-time, live on campus, don’t work
  
  - **40% work at least 20 hrs/week** (4-year)
  
  - **60% work at least 20 hrs/week** (2-year)
    
    - A quarter of these students work 35+ hrs/week
The Emerging American Majority

- Clearly, higher education’s “customers” have changed.

- Has higher education changed to meet their needs?
  - With few exceptions, today’s campuses operate the same as they did 100 years ago.
The Emerging American Majority

The Needs of Today’s Students

- Acceleration: *Time is the Enemy*
- Clear, direct pathways to certificates and degrees
- Predictable schedules

*The Longer it Takes, the More Life Gets in the Way*
CORE THEMES IN STRATEGIES TO INCREASE COLLEGE COMPLETION:

- Time
- Choice
- Structure
Remediation

Money and time are wasted.
Most students give up.
We need a better way.
Watch video »

BY THE NUMBERS

38% of young adults (aged 25-34) in the U.S. currently have an associate’s degree or higher—making the U.S. 10th among OECD countries for attainment in that group.


HOW IS YOUR STATE DOING?

In just ten years, more than 60% of all new jobs will require a college education. Will your state be ready? Good family incomes and the health of state economies depend on more of our young people succeeding in college. See where your state stands currently, and then commit to making college completion a priority.

Current percentage of young adults (ages 25-34) with a college degree:

- ALABAMA: 32%
- ALASKA: 30%
- ARIZONA: 31%
- ARKANSAS: 26%
- (and others)

STATES MUST LEAD, MEASURE, ACT, INNOVATE

Now is the time to take bold action on college completion. Essential Steps for States »

BEHIND THE DEGREE DEFICIT

PERCENT

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<th>State</th>
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