Finding the *Right* Port in a Storm:

Strengthening the Connection between Higher Education and State Workforce Development Goals
Are We All Rowing in the Same Direction?

Aligning Policies Related to Higher Education and Workforce Development

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Addressing State Workforce Policy

- Economic, Social, Political Aspects
- Formulation of policy historically has been in reactionary mode
Policy Conflict & Interpretation

- Defining workforce development
- Policy focus
- Multi-agency programs and issues
- Leadership and confidence in higher education system
Policy Conflict & Interpretation (cont.)

- Prevalent culture (business & education)
- Inflexible delivery system
- Resource allocation
- Fragmented view of education
Policy Conflict & Interpretation (cont.)

- Implications of federal policy
- Lack of accountability measures
Aligning Policies Related to Higher Education and Workforce Development

- Implementation of roundtable
- Strategic proactive focus upon state, national and international forces relevant to economic and demographic future of state
- Align vision and expectations to Higher Education System
Aligning Policies Related to Higher Education and Workforce Development (cont.)

- Define budget consideration with purpose of creating agency collaboration and focus
- Implementation of P-16 task force
- Establish common accountability performance requirements
Confront delivery system challenges

- Career information  → Career promotion
- Job placement  → Career placement
- Job training  → Skill development & life-long learning
- Employer identified disconnect between skill sets produced and skill sets required  → Creating talent pool with skills needed
- Post Secondary dropouts  → Reconnecting with career opportunities
Aligning Policies Related to Higher Education and Workforce Development (cont.)

- Focus, objectives aligned with budget policy
- Implement accountability and performance measures
- Create public awareness and educating policy makers
- Federal policy