College Access Challenge Grant Sustainability Initiatives
Update for CAR Meeting
January 2014
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Alaska’s CACG Program

- **Primary Initiative: Alaska College & Career Advising Corps**
  - Near-peer mentor program implemented using the CACG in 2009 based on recommendation from 2008 NCAN White Paper and gap analysis of Alaska college and career-ready services
  - Adapts proven National College Advising Corps model for Alaska’s needs

- **Secondary Initiative: CAST-Alaska (Alaska College Access Network)**

- CACG also supports other college access & success efforts that complement the work of ACAC across the state, including in schools not served by the ACAC.

acpe.alaska.gov
Alaska College & Career Advising Corps (ACAC)
AK College & Career Advising Corps

- Near-peer guides in high schools with low college-going traditions: 10 guides reach 19 schools
  - Anchorage
  - Fairbanks area
  - Kenai Peninsula
  - Kodiak
  - Bethel
- Provide one-on-one advising, workshops, and other activities to reinforce/build on statewide efforts
- College enrollment rates increases of up to 11% (avg 4.5 – 5%)
ACAC Transition & Sustainability Workgroup

- 9-member workgroup of stakeholders with diverse perspectives and relationships to the program
  - ACAC Program Manager
  - ACPE Director of Outreach
  - National College Advising Corps representative
  - WICHE representative/CACG advisor
  - Former ACAC Guide (urban site)
  - ACAC Site Supervisor/School Principal (rural site)
  - Current ACAC Guide (rural site)
  - University of Alaska AVP for Student Services & Enrollment
  - Prominent community member in rural ACAC site/UA Board of Regents chair
  - *Pending*: recruitment of private foundation representative
ACAC Transition & Sustainability Workgroup

- Workgroup is guided by 4 key questions that will be explored over a 6-12 month process:
  - Should the ACAC be sustained?
  - What does sustaining the ACAC look like?
  - How can the ACAC be sustained?
  - Will the ACAC be sustained?
ACAC Transition & Sustainability Workgroup

- **Initial results:**
  - Workgroup discussion has prompted new ideas for telling the ACAC data story:
    - Cost per student served vs. cost per guide
    - Analysis of impact on underrepresented populations specifically (as opposed to entire student body)
    - Development of 10-minute data story PPT presentation & complementary handout
ACAC Transition & Sustainability Workgroup

- **Initial results:**
  - Workgroup members are assisting with exploration of funding concepts:
    - Research hiring/management structure of similar programs
    - Research funding models of similar programs
    - Identifying and seeking feedback from local industry on potential methods to raise industry financial support for program
ACAC Transition & Sustainability Workgroup

Next steps:

- Wrap up ‘Guiding Question 1’ by finalizing ACAC program awareness materials with a succinct rationale for sustaining/expanding the program
  - Data Story PPT
  - Complementary Data Story Handouts
  - Back grounder
  - Talking Points
- Collectively explore ‘Guiding Question 2’ and undertake research to fine-tune what is required to sustain/expand the program
## Expansion, Maintenance, or Legacy - ACAC

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<thead>
<tr>
<th></th>
<th>Expansion</th>
<th>Maintenance</th>
<th>Legacy</th>
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<tbody>
<tr>
<td>Requires</td>
<td>~ $1.2 million+ in new funding</td>
<td>~ $850,000 in new funding</td>
<td>No new funding</td>
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<td></td>
<td>Non-profit or ed. partner org. as hiring agent</td>
<td>Non-profit or ed. partner org. as hiring agent</td>
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<tr>
<td></td>
<td>OR: new home org.</td>
<td>OR: new home org.</td>
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<tr>
<td>Results</td>
<td>Maintain 4-5% improvement in college-going rates at 19 schools and to additional school-based sites</td>
<td>Maintain 4-5% improvement in college-going rates at up to 19 schools</td>
<td>Complete toolkit of resources</td>
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<td>Expand distance delivery program</td>
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<td>Model/Best practice student advising database</td>
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<td>Lasting impact on students served</td>
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Legacy, Maintenance, or Expansion - ACAC

- **Current opportunities to pursue:**
  - Federal and state senatorial inquiries on program
  - Youth Career Connect grant proposal
    - Distance-based College & Career Guide serving ~300 students in 10+ rural districts written in as key component
    - Grant proposal partner indicated interest in serving as hiring agent

- **Challenges to address:**
  - Decision around most viable long-term structure & home
  - Timing:
    - seeking funds vs. needing funds
    - developing partners for viable structure vs. developing funding
College Access & Success Team
College Access & Success Team

- Creation of a College Access Network for Alaska has been an objective of the CACG for four years
  - Initial steps towards partnership began one year ago with the formation of the UA-ACPE college access & success strategic planning group
  - Group held quarterly meetings
  - Feedback helped shape plans to kick off a larger effort for a statewide college access & success planning team with broader representation

- Concentrated effort to create broad CAST network initiated July 2013 with creation of ACPE Community Partnership Manager position
College Access & Success Team

- In November 2013, with WICHE support, ACPE hosted a college access & success summit for policy-level college access & success professionals in the State:
  - Invitees included:
    - Secondary: all Alaska superintendents
    - Postsecondary: presidents/student services/academic leadership of AK postsecondary institutions
    - AK Native Corporations
    - Business: Alaska Workforce Investment Board, Alaska Business Education Compact, State and local Chambers of Commerce
    - State government: ACPE, EED, Labor
    - Non-profit: United Way, Foraker Group
    - Foundation: Rasmuson
    - State Legislature
    - UA College Savings Plan

acpe.alaska.gov
College Access & Success Team

- In November 2013, with WICHE support, ACPE hosted a college access & success summit for policy-level college access & success professionals in the State:
  - Attendees included:
    - Secondary: all Alaska superintendents (8)
    - Postsecondary: presidents/student services/academic leadership of AK postsecondary institutions (4)
    - AK Native Corporations (1)
    - Business: Alaska Workforce Investment Board, Alaska Business Education Compact, State and local Chambers of Commerce
    - State government: ACPE, EED, Labor
    - Non-profit: United Way, Foraker Group, Education Matters
    - Foundation: Rasmuson
    - State Legislature
    - UA College Savings Plan
College Access & Success Team

- **Summit Outcomes:**
  - Starting inventory of Alaska college access programs
  - Enthusiasm about concept of a network, with list of 7 essential components to moving forward
  - Three focus areas for statewide collective to address:
    - Statewide messaging
    - K-16 Communication
    - Professional Development
  - 13 individuals representing diverse regions & sectors committed to participating in the leadership of a network
  - 7 individuals indicated interest in serving as SMEs for the network
College Access & Success Team

- Summit Follow-Up:
  - Summit outcomes document
  - Development of a dedicated web presence
  - Creation of listserv
  - Refinement and publication of online inventory of Alaskan college access & success programs

PDF links directly to program websites for additional information

www.acpe.alaska.gov/collegeaccess
College Access & Success Team

- **Summit Follow-Up:**
  - First convening of leadership committee in January 2014
    - Half-day in person meeting to review workforce data, determine network goal, and begin conversation about network structure
    - Resulted in shared commitment to:
      - 6-month planning process to develop network structure
      - expanding & diversifying planning team membership
    - Formation of draft goal and mission statement
    - Decision to replace “college” with “credential” in working team name
College Access & Success Team

Next Steps:

• Formal planning committee meeting tentatively scheduled for March
• Committee members surveyed regarding priority agenda items
• Progress towards NCANs 13 steps for network development being documented to inform process
# Legacy, Maintenance, or Expansion - CAST

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<th>Legacy</th>
<th>Maintenance</th>
<th>Expansion</th>
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<tbody>
<tr>
<td>Requires:</td>
<td>No funding</td>
<td>Limited funding primarily through part-time ACPE staffing</td>
<td>Funding (amount TBD) through grants, donations, and/or membership fees</td>
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<td>Results:</td>
<td>Inventory Alaska college access &amp; success programs</td>
<td>Provide forum for strategic discussion &amp; collaboration</td>
<td>Conduct public awareness and advocacy campaigns</td>
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<td>Publish data and reports</td>
<td>Maintain web presence</td>
<td>Research current best practices; technical assistance</td>
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<td>Facilitate exchange of information and best practices</td>
<td>Provide professional development conferences</td>
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<td>Provide professional development webinars</td>
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Legacy, Maintenance, or Expansion - CAST

- **Current opportunities to pursue:**
  - Fairly strong momentum with word-of-mouth generating interest from new potential partners
  - Program inventory attracting strong interest
  - General support for idea of self-sustaining network and some indication of willingness to contribute time and resources

- **Challenges to address:**
  - Team consists of “coalition of the willing”
    - Must maintain existing diversity through active engagement of specific members
    - Must further diversify representation, either through planning team membership or formal role as SME resource to the team
Q&A / Discussion