Public Agenda Goals

• Increase access and improve the quality of public higher education for all Oklahomans

• Increase the number of college graduates

• Better prepare students to meet the challenge of a global economy
Improving Access to Higher Education in Oklahoma

Initiatives Supporting Access

OKcollegestart.org
Concurrent Enrollment
Oklahoma’s Promise
Cooperative Alliances
Workforce Initiatives
Reach Higher
Record Fall Enrollment

- **Overall Headcount Increased by 10,291 in Fall 2009**
- **First Time Freshman increased by 12.3 percent**
Degrees Conferred by Oklahoma Public Colleges and Universities

In 2008-09, State System institutions awarded a total of 24,211 associate and bachelor’s degrees – the most awarded in a single year in state history.

This is 27.4 percent more degrees awarded than in 2000-2001.
Oklahoma is 1 of 22 states accepted to participate in the Complete College America project to help more Americans achieve their dream of a college education.

Oklahoma was accepted because the State has made a commitment to significantly increase the number of students successfully completing college and closing educational attainment gaps for traditionally underserved populations.

Five national foundations are providing multi-year support to CCA: the Carnegie Corporation; the Gates Foundation; the Ford Foundation; the Kellogg Foundation; and Lumina Foundation for Education.
BETWEEN THE DEGREE & OTHER DUTIES

THE DREAM WAS SAVED FOR LATER

IF YOU CHOSE TO ATTEND COLLEGE but other life demands left you with little choice but to stop, it's not too late. ReachHigher is an affordable, flexible way to complete your degree at one of Oklahoma's respected state universities. A degree can mean better job opportunities, a higher salary, and a sense of personal accomplishment. It's why higher education is a dream worth holding on to.

ReachHigher
OKLAHOMA'S DEGREE COMPLETION PROGRAM

Fully Accredited By The Higher Learning Commission

ENROLL TODAY AND REACH HIGHER  918.683.0040 x5011  CLASSES BEGIN MARCH 2007  www.ReachHigherOklahoma.org
REACH HIGHER

- Within ten cohorts, research ID’d nearly 70,000 Oklahomans that had left college with more than 77 hours of credit; 89,000 had left with more than 45 hours—all with 2.0 GPA or better
  - Students leave college for family issues & finances
  - Motivation to return – personal satisfaction & better job opportunities
- Factors impacting their re-enrollment in college:
  - Convenience
  - Accelerated format
  - Credit for previous experience
  - Cost
- 1/3 indicated they would definitely enroll in a Oklahoma public university degree completion program.
- 70% indicated that the program would be affordable if tuition is similar to current public university tuition.
Reach Higher is:

• Oklahoma’s flexible, affordable degree completion program

• For working adults who want to finish their college degree from a state university

• A second chance to finish a degree – while keeping a normal routine, maintaining normal work hours and having family time
REACH HIGHER
Program Design

2006-07 – Initial program development, Curriculum, Faculty & staff, Policy, Marketing, Outreach

- Cameron University
- East Central University
- Langston University
- Northeastern State University
- Northwestern Oklahoma State University
- Rogers State University
- Southeastern Oklahoma State University
- Southwestern Oklahoma State University
- University of Central Oklahoma
REACH HIGHER
B.S. Admission Requirements

✓ At least 21 years of age
✓ Completed at least 72 hours of college credit
✓ Minimum of 2.0 graduation/retention GPA in past college course work
✓ Completed general education requirements as defined by the home institution admitting the student. A provisional admission status may be used for students who do not yet meet this requirement.
✓ Satisfy all institutional requirements for completion of remedial coursework.
✓ Once a student is approved for admission, the applicant will be notified and assigned an advisor or contact person. The student should then complete an individual degree plan with the advisor at the home institution.
REACH HIGHER
1st Bacc. Degree & Core Courses

Bachelor of Science in Organizational Leadership

- Foundations Of Organizational Leadership and Personal Development (ORGL 3113)
- Professional Communication (ORGL 3223)
- Data Analysis and Interpretation (ORGL 3333)
- Survey Of Fiscal Management (ORGL 3443)
- Ethics and Organizations (ORGL 4113)
- The Individual, The Organization, & Society (ORGL 4223)
- Leading and Managing (ORGL 4333)
- Markets and Stakeholders (ORGL 4443)
- Capstone (ORGL 4553)
- Professional Internship (ORGL 4993) Optional
Outreach

FINISH YOUR DEGREE WITH REACH HIGHER – OKLAHOMA’S DEGREE COMPLETION PROGRAM.

YOU GET:
- On-campus and online class options.
- Affordable eight-week courses.
- Five enrollment periods per year.
- A bachelor’s degree from a state university.
- Financial aid for qualified students.

PROGRAM REQUIREMENTS:
- Be at least 21 years old.
- Have at least 72 hours of college credit.
- Have a minimum 2.0 GPA from previous college credits.

PATRICIA TURNER // REACH HIGHER GRADUATE

CALL 800.951.0768
www.ReachHigherOklahoma.org

LET YOUR DRIVE DRIVE YOU.
# Oklahoma's Public University Adult Degree Completion Program

## Find Your Nearest Campus

<table>
<thead>
<tr>
<th>University</th>
<th>Contact</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cameron University, Lawton</td>
<td>Ms. Lorie Garrison</td>
<td>580.581.2280</td>
</tr>
<tr>
<td>East Central University, Ada</td>
<td>Dr. Shirley Mixon</td>
<td>580.559.5279</td>
</tr>
<tr>
<td>Langston University, Langston</td>
<td>Dr. Clyde Montgomery</td>
<td>405.466.3419</td>
</tr>
<tr>
<td>Langston University, Oklahoma City</td>
<td>Dr. Blayne Hinds</td>
<td>405.962.1620</td>
</tr>
<tr>
<td>Northeastern State University, Tahlequah</td>
<td>Dr. Tom Jackson</td>
<td>918.456.5511, ext. 2093</td>
</tr>
<tr>
<td>Northeastern State University, Muskogee</td>
<td>Dr. Janet Bahr</td>
<td>918.456.5511, ext. 2060</td>
</tr>
</tbody>
</table>

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The above screenshot shows a web page from the Oklahoma Higher Education system, which provides information on the Adult Degree Completion Program, including a map of Oklahoma with the locations of various universities and their contact information. The page also features a form for registration and an option to apply now.
### REACH HIGHER
Enrollment in B.S. Org Leadership

<table>
<thead>
<tr>
<th></th>
<th>Majors</th>
<th>Non-Majors</th>
<th>Totals</th>
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<tbody>
<tr>
<td>Spring 2007</td>
<td>36</td>
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<tr>
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<td>270</td>
<td>180</td>
<td>450</td>
</tr>
<tr>
<td>Fall 2010</td>
<td>277</td>
<td>186</td>
<td>515</td>
</tr>
</tbody>
</table>

*92 graduates thus far with B.S. in Organizational Leadership.*
REACH HIGHER
Key Observations

Financial Aid: 53% qualify for need-based aid

Average Age: 40

Common Course Load: 3 credit hours each 8-week term

Credits Hours (Annual FTE): 11,438 total (approx. 381 FTE total or 127 FTE per year)

Majors vs. Non-majors (Spr. ‘10): 277 to 186
REACH HIGHER  
CACG Scholarship Component

Scholarship Eligibility Requirements:
• Student must have completed the FASFA and be PELL eligible.
• Student must be near completion of a baccalaureate or associate degree, e.g. within 30 credit hours of completion or one year of full time study.
• Preference should be given to students who have prolonged their college education due to financial need if this information is available.
• Each scholarship is a one-time award per academic year for a minimum of $500 to a maximum of $1,000 per student with the stipulation that the institution stay within the allocated award total. Most institutions found that a $1,000 scholarship was more effective than lesser amounts, but each institution can determine the appropriate award for their students to encourage completion.

Funding ($609,000) divided among public and private institutions based on their percentage of PELL awards for 2008-09 within the system.

Institutions receive funding award letter, guidelines for scholarship awards, and a reimbursement request form.

Program will be leveraged with business leaders as an opportunity for match if they will send their working adults back to complete a degree.
REACH HIGHER

Key Concerns

• Current initiative assumes that all potential students want/need a Bachelor’s degree in Organizational Leadership.

• Additional high-demand discipline areas must be identified to create options for bachelor’s degree completion (General Studies, General Business, Communications, Allied Health, etc.)

• Potential for significant degree completion is greater at the associate degree level

• Focus on program development has ignored the already robust set of fully articulated courses in OSRHE Course Equivalency Project (47 disciplines, over 600 course groupings, and almost 8,000 courses)
REACH HIGHER
Recent Developments

• State’s 12 community colleges and 2 technical branches of OSU developed a collaborative associate degree with options in General Business and General Studies.

• Utilizing CEP, the program was approved by OSRHE Sept.’10 for implementation Jan.’11.

• Conceptually approved the shift from “a program” to a clearinghouse of degree completion options that leverage multiple partnerships within the colleges and universities

• Significant shift of administrative and program money to outreach efforts

• Maximizing available CACG funds for program development and scholarship incentives
REACH HIGHER is (now)...

• Oklahoma’s major public policy focus on adult degree completion and offering multiple, flexible, and affordable degree completion programs

• For working adults who want to finish their college degree (bachelor’s or associate degree) from a state university or community college

• A second chance to finish a degree – while keeping a normal routine, maintaining normal work hours and having family time
Dr. Houston Davis
Vice Chancellor for Academic Affairs, OSHRE

Dr. Debbie Blanke
Associate Vice Chancellor for Academic Affairs, OSRHE

Dr. Tim McElroy
Director, Reach Higher

www.ReachHigherOklahoma.org
800/951-0768