AGENDA

Monday, June 14, 2010

7:30 – 8:30 am
Networking Breakfast
Residence Inn
Participants are encouraged to network with project leaders from other states. The hotel provides a complimentary breakfast in the lobby.

8:30 – 8:45 am
Welcoming Remarks
SHEPC Learning Center
Speaker:
Demarée Michelau, director of policy analysis, Western Interstate Commission for Higher Education

8:45 – 10:15 am
CACG Programs in the States: Past, Present, and Future
SHEPC Learning Center
With the extension and expansion of the CACG program, states have an excellent opportunity to make long-term sustainable improvements in postsecondary access and success for low-income students. Project leaders will share their states’ accomplishments and plans for the coming years of the grant, including notable changes, plans for monitoring and evaluating progress, and expected outcomes.

Moderator:
Patrick Lane, project coordinator, Western Interstate Commission for Higher Education

Speakers:
Lora Jorgensen, director of outreach and early awareness, Alaska Commission for Postsecondary Education
Lori Brazfield, assistant director of operations, Nevada System of Higher Education
Erik Cutler, director, North Dakota College Access Program, North Dakota University System
Weiya Liang, director, GEAR UP, Washington Higher Education Coordinating Board
Nina Wright, interim executive director, College for All Texans
Becky Vinzant, assistant to the vice president of student affairs, University of Wyoming
10:15 – 10:45 am  
**Facilitated Discussion: The CACG Application Process**  
*SHEPC Learning Center*  
Facilitator:  
**Patrick Lane**, project coordinator, *Western Interstate Commission for Higher Education*

10:45 – 11:00 am  
**Break**  
*SHEPC Foyer*

11:00 – 11:30 am  
**The Future of Federal College Access and Success Programs**  
*SHEPC Learning Center*  
The administration has scaled back some of its plans for broad-based competitive postsecondary success funding, but the CACG program has been expanded and extended. This session will discuss future plans for new and existing US Department of Education programs.

Moderator:  
**Demarée Michelau**, director of policy analysis, *Western Interstate Commission for Higher Education*

Speaker:  
**Greg Darnieder**, special assistant and advisor to the secretary on the secretary’s initiative on college access, *US Department of Education* (via teleconference)

11:30 am – 12:00 pm  
**Facilitated Discussion: Federal Programs**  
*SHEPC Learning Center*  
Facilitator:  
**Demarée Michelau**, director of policy analysis, *Western Interstate Commission for Higher Education*

12:00 – 1:00 pm  
**Lunch**  
*SHEPC Learning Center*

1:00 – 2:00 pm  
**State College Web Portals to Promote Access and Success**  
*SHEPC Learning Center*  
To help guide students on the degree pathway, many states have developed web portals that include tools for how to get into college, pay for college, transfer credit, and much more. This session will present findings from studies examining the use of web-based tools in statewide transfer and articulation and the structure, services, and effectiveness of student information websites for prospective college students.

Moderator:  
**Demarée Michelau**, director of policy analysis, *Western Interstate Commission for Higher Education*

Speakers:  
**Bruce Chaloux**, director of student access programs and services and the electronic campus, *Southern Regional Education Board*  
**Mollie McGill**, associate director, *WCET*

2:00 – 2:30 pm  
**Facilitated Discussion: Web Portals for Access and Success**  
*SHEPC Learning Center*  
Facilitator:  
**Demarée Michelau**, director of policy analysis, *Western Interstate Commission for Higher Education*
2:30 – 2:45 pm
SHEPC Foyer

Break

2:45 – 3:45 pm
SHEPC Learning Center

Getting the Message Out: College Access Marketing Revisited
As CACG programs have developed over the past two years, states have focused more on the need to reach out to low-income students and their families through a variety of marketing strategies. This session will examine ways that states can secure low-cost media and enhance their advertising exposure.

Moderator:
Carl Krueger, project coordinator, Western Interstate Commission for Higher Education

Speaker:
Alice Anne Bailey, project coordinator, Southern Regional Education Board GO Alliance

3:45 – 4:15 pm
SHEPC Learning Center

Facilitated Discussion: Marketing to and Reaching Low-Income Students and Their Families

Facilitator:
Carl Krueger, project coordinator, Western Interstate Commission for Higher Education

6:15 pm
Carelli's of Boulder
(Meet in hotel lobby)

Dinner

Tuesday, June 15, 2010

7:30 – 8:30 am
Residence Inn

Networking Breakfast
Participants are encouraged to network with project leaders from other states. The hotel provides a complimentary breakfast in the lobby.

8:30 – 9:30 am
SHEPC Learning Center

Two to Tango: How Higher Education and K-12 Can Work Together to Improve Success
Both the higher education and the K-12 communities regularly join government officials, policymakers, and state leaders to emphasize the importance of the two systems’ coordination and cooperation to improve outcomes for students. This session will examine ways that higher education programs and K-12 systems can successfully partner to improve access and success rates for low-income students.

Moderator:
Patrick Lane, project coordinator, Western Interstate Commission for Higher Education

Speaker:
Sharmila Basu Conger, policy analyst, State Higher Education Executive Officers
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<th>Time</th>
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<tbody>
<tr>
<td>9:30 – 9:45 am</td>
<td>Facilitated Discussion: Improving Coordination Between Higher Education and K-12</td>
<td>SHEPC Learning Center</td>
<td>Facilitator: Patrick Lane, project coordinator, <em>Western Interstate Commission for Higher Education</em></td>
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<td>9:45 – 10:15 am</td>
<td>CACG Program Administration</td>
<td>SHEPC Learning Center</td>
<td>Moderator: Carl Krueger, project coordinator, <em>Western Interstate Commission for Higher Education</em></td>
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<td>Speaker: Karmon Simms-Coates, CACG program manager, <em>US Department of Education</em> (via teleconference)</td>
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<td>10:15 – 10:45 am</td>
<td>Break and Hotel Check-out</td>
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<td>10:45 – 11:45 am</td>
<td>Access and Success Issues for Undocumented Students</td>
<td>SHEPC Learning Center</td>
<td>Moderator: Demarée Michelau, director of policy analysis, <em>Western Interstate Commission for Higher Education</em></td>
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<td>Speaker: Yessica Holguin, senior college and financial aid advisor, <em>Denver Scholarship Foundation</em></td>
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<td>Facilitated Discussion: Undocumented Students</td>
<td>SHEPC Learning Center</td>
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<td>12:00 pm</td>
<td>Lunch and Adjournment</td>
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