Increasing College Awareness and Readiness:
Utah System of Higher Education Initiatives

STEP UP TO HIGHER EDUCATION

Melissa Miller Kincart and Christie Fox
Outreach and Access Department
Educational Attainment and Barriers

• As more jobs require more education, workers with only a high school diploma are finding it hard to enter the middle class.

• Overall gains in U.S. college attainment has stalled, while other countries have made significant gains.

• Increasing college opportunity is critical to promoting social mobility for future generations.

Participation and Completion:
To achieve Utah’s 66 by 2020 goal, more students must enroll in postsecondary education and successfully complete a credential.

College = Opportunity
Interventions to Improve College Opportunity

• Increasing the pool of students preparing for college.

• Connecting more students to college where they can succeed and encouraging completion once they arrive.

• Accessing college counseling is critical.

• Rethinking remediation.

Promising Models and Call to Action, January 2014
“In discussions with local schools, it is incumbent upon the university to emphasize that college readiness initiatives should occur at various points along the age/grade continuum from preschool through high school, and college readiness is more than just academic readiness.”

Serving America’s Futures: Increasing College Readiness, October 2012
Utah’s College Access Challenge Grant 2013-14

Awareness
To provide information to students and families on postsecondary education.

- Utah Scholars Initiative
- StepUp to Higher Education Social Marketing Campaign
- Statewide College Guide and Publications
- Loan Default Prevention Pilot
- Rural Financial Aid Nights (Fall)
- Step Up College Nights (Spring)
- College Goal Utah FAFSA Completion Events
- College Application Pilot

Professional Development
To support and train school counselors.

- Statewide Conference for Secondary School Administrators & Counselors
- UtahFutures.org Trainings for Higher Ed Partners
- National Training for Counselors and Mentors (NT4CM)
- Comprehensive Counselor Training Initiative (CCTI)
- FAFSA Bootcamps

Statewide Infrastructure
To expand and enhance statewide infrastructure which will foster partnerships.

- College Access Network of Utah (CAN U)
- Western Interstate Commission on Higher Education CACG Network
- ImPACT Subgrants: Improving, Preparation, Access & Communities Together
- Concurrent Enrollment for Middle Performing Students Pilot
- Utah’s Higher Education Success Stipends Advocacy
- Utah Specific Scholarship Repository

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For more information, contact:
Melissa Miller Kincart, Assistant Commissioner Outreach & Access, mmkincart@ushe.edu, 801-321-7115
Maria Martinez, College Access Challenge Grant Manager, mmartinez@ushe.edu, 801-366-8454
Increasing the pool of students preparing for college.
Statewide Social Awareness

STEP UP TO HIGHER EDUCATION
Target Audiences

• Under 12 years of age - Encourage the Dream
  • To encourage children 12 years of age and younger to dream and teach them that education the way to make their dreams come true.

• Over 12 years of age - Inspire to Act
  • Inspire youth 12 and over to act on their dreams by taking the right courses, seeking financial assistance and ultimately going to college.

• Parents, mentors, educators - Support the Journey
  • A campaign aimed at assisting parents with the steps and tools necessary in encouraging their children to continue their education through college.
StepUp to Higher Education Campaign
Stay Connected  @StepUpUtah

facebook.com/StepUpUtah

twitter.com/StepUpUtah

instagram.com/StepUpUtah

youtube.com/user/StepUpUtah
Program Search

Utah's higher education institutions, in partnership with public schools and community partners, provide numerous resources, student outreach initiatives, and academic support programs for low-income, first generation, and historically underrepresented students.

The Program Search is a resource tool that aids students, parents, families, and educators in locating programs and services offered within a specific school or region. As each of our institutions of higher education has a unique mission, these programs/resources/initiatives vary in name, scope, and service. However, they all provide services and support which increase the access, personal development, and potential for academic success of individuals from disadvantaged backgrounds.

We suggest you check this search tool often, as programs are continually added and changed. It can increase your awareness of available resources and aid you in making connections with programs of interest to you.

Find Programs & Support Near You

The Program Search is a resource tool coordinated by the College Access Network of Utah to help students, families, and educators locate programs and services closest to them.

Start your search with your zip code, or select your school to see a list of access programs and support in your area.

search programs at your school:

or enter your zip code:
Program Search

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Access and Diversity Centers

Access and Diversity and/or Multicultural Centers provide a home away from home for our underserved students and allow them to connect with students who are like them and provide leadership and social opportunities for them to embrace their background and cultural norms. Additionally, these centers provide academic resources to support the success, achievement, and degree completion of underserved student populations.
Search Results for ‘San Juan High School’
Search Again

San Juan Foundation - GEAR UP
Email: carshop@yahoo.com
GEAR UP is an acronym for Gaining Early Awareness and Readiness for Undergraduate Programs. It is a federal discretionary seven-year grant program designed to increase... View Full Details

SUU - Rural Health Scholars
Phone: 435-885-8453
Email: icouttrie@suu.edu
Website: www.ahec.suu.edu
The Utah Rural Health Scholars program provides students from rural Utah with needed academic support toward admission into graduate programs in health care careers... View Full Details

U of U Medical School - Utah Rural Outreach Program (UROP)
Phone: 801-587-3382
Email: nbnquin@hsc.utah.edu
Website: http://medicine.utah.edu/dfmv/DivisionFMFamily/outreach_program.htm
UROP is operated by medical students at the University of Utah. The program is designed to address the issue of disproportionately low numbers of health care providers... View Full Details

USU Eastern - Blanding - Educational Talent Search (ETS)
Phone: 435-678-8103
Email: jami.bayles@usu.edu
Website: http://www.ec.usu.edu/utahhigheducational-talent-search

FALL FINANCIAL AID NIGHTS

Come to your school’s Fall Financial Aid Night to learn how to pay for college from Utah’s financial aid experts & talk to representatives from Utah’s colleges & universities!

CONTEST: Attend an event, fill out the contest/scholarship application, & submit a short essay for a chance to win one of two Macbook Air Laptops with $250 scholarships! Details at fb.com/uheaa.

FULL CALENDAR OF EVENTS - Info at blog.uheaa.org/events

8.28.13 - Carbon High
8.29.13 - Duchesne High
9.3.13 - San Juan High
9.4.13 - Grand County High
9.5.13 - Sevier Valley Center
9.11.13 - Logan High
9.11.13 - Pine View High
9.12.13 - Cedar City High
9.18.13 - Ogden High
9.19.13 - Gunnison Valley High
9.25.13 - Northridge High
10.3.13 - Provo High
10.9.13 - East High
10.22.13 - West Jordan High
10.29.13 - Tooele Learning Center
10.30.13 - Hunter High
11.30.13 - Woods Cross High
More to be announced...
2,311 student participants
87% increased their interest in going to college
55% identified as first generation
1,572 college applications submitted
34% have knowledge of the FAFSA
Fill out your FAFSA. Win $500. It really is that simple.

FAFSA Night Calendar - March 2014

| Mar 4th | San Juan, Sky View, Taylorsville |
| Mar 5th | Grand, Union, West Jordan |
| Mar 6th | Hunter |
| Mar 10th | Box Elder |
| Mar 11th | American Prep Academy |
| Mar 12th | Olympus, Panguitch, Skyline |
| Mar 13th | Pleasant Grove, Spanish Fork |
| Mar 17th | Wendover |
| Mar 18th | Copper Hills, Cottonwood |
| Mar 19th | East Hollywood, Provo |
| Mar 20th | Logan |
| Mar 25th | Millard School District, Whitehorse |
| Mar 26th | Alta, Hurricane |
| Mar 27th | East, Enterprise |

All events at high schools, unless listed by another name (for example: Tooele Comm. Learning Center).

For more information and additional “Paying for college” resources, visit blog.uheaa.org
Step Up College Open House

Wednesday, March 19
Utah Valley University

Thursday, March 20
Salt Lake Community College

Tuesday, March 25
Weber State University

Thursday, March 27
Dixie State University

Register at StepUpUtah.com

Learn how you and your family can step up to higher education at one of our regional college open houses this March. Participants can attend presentations on the importance of college and how to prepare and pay for college. College and university representatives will be available to answer your questions about Utah's higher education options, as well as how to apply and obtain financial aid at their institution.

PROGRAM AGENDA

Registration and Check-In begins ................. 5:45 pm
College representatives available.......... 6:00 – 8:00 pm
Welcome, StepUP Presentation .......... 6:00 – 6:15 pm
Paying for College Presentation ....... 6:30 – 6:50 pm
StepUP Presentation ...................... 7:10 – 7:25 pm
Paying for College Presentation .......... 7:40 – 7:55 pm

EDUCATION PARTNERS

U OF U | USU Eastern | WSU | SUU | Snow | DSU | UVU | SLCC | BYU | LDSB | Westminster | Utah Educational Savings Plan | Utah Higher Education Assistance Authority | StepUP

Register today for an event near you!

STEPUPUtah.com
Connecting more students to college and encouraging completion.
THE UTAH SCHOLARS CURRICULUM

- 4 years/credits of English
- 4 years/credits of math (one class beyond Algebra 2 or Math 3)
- 3.5 years/credits of social science
- 3 years/credits lab-based science (one biology, one chemistry, one physics)
- 2 years/credits same world language (taken progressively during grades 9-12)
- Maintain a 3.0 GPA, maintain a C in core courses, & submit an ACT score

Achieve to Succeed

A COLLEGE PREP GUIDE
Utah Scholars in 2012-2013

USI Partner Districts

USI PARTNER SCHOOL DISTRICTS
Alpine  Cache  Canyons  Davis  Granite  Jordan  Kane  Ogden  Park City  Provo  Salt Lake  Tooele  Washington

Volunteers reached more than 25,000 students

# OF STUDENTS REACHED BY YEAR

<table>
<thead>
<tr>
<th>Year</th>
<th>Students Reached</th>
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<tbody>
<tr>
<td>2006</td>
<td>2,000</td>
</tr>
<tr>
<td>2007</td>
<td>10,110</td>
</tr>
<tr>
<td>2008</td>
<td>8,519</td>
</tr>
<tr>
<td>2009</td>
<td>14,243</td>
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<tr>
<td>2010</td>
<td>20,392</td>
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<td>2011</td>
<td>22,938</td>
</tr>
<tr>
<td>2012</td>
<td>25,887</td>
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10th Grade Presentation

- Reinforces curriculum
- Emphasizes scholarship
- Delivered by counselor
OVERVIEW

- Utah Scholars Curriculum
- Paying for college
- What is a major?
- Creating a college schedule
- Visiting a college campus
- Study skills

- Full-time college students
- “Near peer” model
- Volunteer to teach 1-2 times/week
- Fully trained on USI Coaches curriculum
ImProving Preparation, Access and Communities Together

- 2014-13 7 Projects: Over $400,000 in Subgrants

- **UU:** **REFUGES** (Refugees Exploring the Foundation of Undergraduate education in Science) and Utah College Advising Corps ACT Prep

- **USU:** From Streets to Scholars: An Educational Intervention for Homeless Youth and **Eastern:** Innovative Mentoring, Partnering, and Access to College and Technical Training

- **WSU:** Making Math Meaningful; **SUU:** Stopped out Students; **SLCC** Bridge Project; **UVU** Pacific Islander – Utah Rural Tribal ImPACT Outreach
Accessing college counseling is critical.
Supporting the Journey

USHE Conference for Secondary School Administrators and Counselors

Friday, September 12, 2014
Thanksgiving Point, Lehi, Utah

Save the Date

Keynote Speaker

Alice Anne Bailey
Go Alliance Director
Southern Regional Education Board

STEPUPUtah.com
Collaborative Counselor Training Initiative

- Result of pooled state College Access Challenge Grant money
- Professional development content customized for each state
- Online training materials for middle grades and high school counselors
- College admissions counselors and advising corps
  - Financial aid administrators, teachers as advisors, and Principals
- ASCA National Model
- Development by content experts
University of Utah decided to use a curricular infusion model: Professional Issues in School Counseling, Practicum and Internship courses. 15 school counseling graduates have completed all four modules; emphasis titled “school Counseling and College and Career Readiness.

Utah State University in February of 2013 approved adoption of CCTI and developed PSY 6610: College and Career Readiness for School Counselors. As of last August, 47 students completed a Hybrid model.
StepUp Ready Grants

Choosing from a list of objectives related to college readiness preparation, enrollment, transition, and professional development school districts/LEAs and higher education institutions can submit 1-year grant proposals with data driven outcomes.

- $600,000 total monies available/ Grants may be up to $50,000* CACG focus up to $25,000 / Grants require a 50% match.
- All grantees agree to a data-sharing agreement with USHE.
- Proposal review to be completed by a committee appointed by the Commissioner of Higher Education.

Grant Timeline

RFP Available: June 2014  
Application Due: September 2014  
Grant Monies Released: January 2015  
Implementation: January-December 2015  
Data Analysis and Final Report: April 2016