Access and Equity in Oregon Community Colleges

Sandwiched between Schools and Universities

The Oregon University System

Oregon State Board of Education retreat
Tualatin, Oregon
August 21-23, 2002

Presented by:
David Longanecker
Executive Director
WICHE
Where you stand: Access is at risk

Participation: D

**Fig. 14** Proportion of Recent High School Graduates Who Were First-Time Freshmen, 1994, 1996, 1998, and 2000

- **Percent of Graduates Enrolled In-State**
  - 1994
  - 1996
  - 1998
  - 2000

- **Percent of Graduates Enrolled Anywhere**
Where you stand: Average success

Completion: C

**Fig. 21 Average Graduation Rates by Institutional Type, 1997 and 2000**

<table>
<thead>
<tr>
<th>Type</th>
<th>1997</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-year non-doctoral granting</td>
<td>20%</td>
<td>15%</td>
</tr>
<tr>
<td>4-year non-doctoral granting</td>
<td>30%</td>
<td>25%</td>
</tr>
<tr>
<td>Doctoral granting</td>
<td>40%</td>
<td>35%</td>
</tr>
<tr>
<td>Less than 4-year</td>
<td>50%</td>
<td>45%</td>
</tr>
<tr>
<td>4-year non-doctoral granting</td>
<td>60%</td>
<td>55%</td>
</tr>
<tr>
<td>Doctoral granting</td>
<td>70%</td>
<td>65%</td>
</tr>
<tr>
<td>Total</td>
<td>80%</td>
<td>75%</td>
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</table>

Public Institutions

Independent Institutions
Where you stand: Excellent on equity

Fig. 16  Total Enrollment in Institutions of Higher Education by Race/Ethnicity, Fall 1990 and 2000
Why Access is at risk

Access: Ø demands supply
Why Access is at risk

Demand factors

Affordability: D-

Fig. 23 Resident In-District Tuition and Fees at Public Two-Year Institutions, 1991-92, 1996-97, and 2000-01

Fig. 31 Estimated Need-Based Aid Dollars per Undergraduate FTE, 1999-2000
Why Access is at risk

Demand factors

Preparation: C-

Fig. 10 State Course Credit Requirements and Exit Exam for High School Graduation Core Academic Subjects, 2000

<table>
<thead>
<tr>
<th>State</th>
<th>Math</th>
<th>Science</th>
<th>English</th>
<th>Social Studies</th>
<th>Arts</th>
<th>Total Credits</th>
<th>Exit Exam Required</th>
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<td>2</td>
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<td>3</td>
<td>0</td>
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<tr>
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<td>L</td>
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<tr>
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<td>4</td>
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<tr>
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<td>3</td>
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<tr>
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<td>1</td>
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<tr>
<td>Wyoming</td>
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<td>3</td>
<td>4</td>
<td>3</td>
<td>0</td>
<td>13 &amp; L</td>
<td>no</td>
</tr>
</tbody>
</table>

Fig. 11 High School Completers as a Portion of 9th Graders 4 Years Earlier

Oregon

WICHE

US
Why Access is at risk

Demand factors
Demographic shifts
• Enrollment growth 8% to 20%
• Race/Ethnicity shifts

Fig. 13  Distribution of High School Graduates by Race/Ethnicity, 2001-02 and 2011-12
Why Access is at risk

Supply factors:

Financial resource not the problem

Fig. 42 Expenditures of Unrestricted Educational and General Funds per FTE Student, Public Institutions, FY 2000
But may be a problem tomorrow

State Fiscal Projections
Year 2005-2006

State and Local Surplus or Shortfall as a Percent of Baseline Revenues – WICHE Region and US

North Dakota 0.9%
Oregon -0.1%
California -2.8%
United States -3.8%
Utah -4.3%
South Dakota -5.0%
Montana -5.7%
Washington -6.7%
Colorado -7.0%
Wyoming -8.7%
New Mexico -10.5%
Idaho -10.6%
Arizona -12.0%
New Mexico -13.2%
Alaska -15.1%
Nevada -16.4%

But may be a problem tomorrow

Impact on Higher Education

Projected Annual State Spending Increase Needed for Higher Education to Maintain Current Services – WICHE Region and US

State Rank

2 Nevada 4.9%
3 Hawaii 4.3%
4 New Mexico 3.3%
5 Arizona 3.3%
6 South Dakota 3.2%
11 Washington 2.7%
17 Alaska 2.1%
19 Montana 1.7%
20 Colorado 1.7%
21 California 1.7%
23 North Dakota 1.5%
24 Oregon 1.4%
United States 1.0%
33 Idaho 0.6%
35 Wyoming 0.3%
36 Utah 0.1%

Why Access is at risk

Supply factors:

Maldistribution of students

Fig. 17 Undergraduate Full-Time Equivalent Enrollments in Institutions of Higher Education by Sector, 2000

- Public Two-Year: 42.6%
- Public Baccalaureate/Master’s: 9.2%
- Public Research/Doctoral: 33.1%
- Independent: 15.1%
Why Access is at risk

Supply factors:
- Effects of current policy:
  - Finance policy is access friendly
  - Light touch is access benign.
So where to from here?

What have your friends done for you lately?

Elementary and Secondary Education
Your handles of control

- On participation
  - Collaborate with OUS
  - Use distance education
  - Finance policies
Your handles of control

- On completions
  - Articulate up
  - Articulate down
  - Measure and pronounce your worth
  - Finance policy
Your handles of control

On preparation

- Do unto yourself as you would have others do unto you
  - Articulate
  - Reach over and pull across
  - Encourage achievement a.p.
  - Finance policy
Your handles of control

On affordability
- Remain so ... you’re priced about right
- Collaborate on financial aid
- Focus on value added – ROI

Finance policy
Assuring Access to Success in Oregon Community Colleges

It’s your choice

The Oregon University System

To be sandwiched between
Assuring Access to Success in Oregon Community Colleges

It’s your choice

The Oregon University System

To be sandwiched between or to be the meat of the system