Setting State & Campus Goals for New Mexico Higher Education

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The Case for Whopping Big Change in New Mexico Higher Ed

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Setting Ambitious, Achievable Goals With Consequences
Three Circumstances Demanding Really Big Change

- New Mexico’s Already Behind and Must Catch Up
- New Mexico’s Finances Require a New Normal in Funding Higher Education
- New Mexico Higher Education Is Not Performing At Optimal Levels
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Differences in College Attainment (Associate & Higher) Between Younger & Older Adults - U.S., 2009

Source: U.S. Census Bureau, 2009 American Community Survey (ACS)
New Mexico Public High School Graduates by Race/Ethnicity, 1996-97 to 2008-09 (Actual), 2009-10 to 2027-28 (Projected)
Difference in College Attainment Between Whites and Minorities (Blacks, Hispanics, Native Americans) (2008-10)

Source: U.S. Census Bureau, 2008-10 American Community Survey
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New Mexico Finances – In Comparison

Below Average Wealth; Average Tax Effort (2010)

Per capita income (2011 – Source: NCHEMS):
- New Mexico: $34,575 (83% of U.S.; rank – 44th)
- U.S. Average: $41,663

Effective tax rate—state and local (2010 – Source: SHEEO):
- New Mexico: 7.9% (98% of U.S.; rank – 22nd)
- U.S. Average: 8%
New Mexico Support of Higher Education – In Comparison (2012 -- SHEEO-SHEF)

Higher Education Appropriation per Capita
- New Mexico: $461 (164% of U.S.; rank 3rd)
- U.S. Average: $281

Higher Education Appropriation/FTE
- New Mexico: $7,430 (126% of U.S.; rank 7th)
- U.S. Average: $5,909

Total Educational Revenues (Appropriations & Net Tuition Revenue)/FTE
- New Mexico: $9,623 (87% of U.S.; rank 41st)
- U.S. Average: $11,043
Educational Appropriations per FTE Percent Change by State, Fiscal 2007-2012

Note: Dollars adjusted by 2012 HECA, Cost of Living Adjustment, and Enrollment Mix Index.
Source: State Higher Education Executive Officers
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Credential & Degrees Awarded Per $100,000 of Education & Related Expenditures – Public Research Universities

Source: NCES, PDS, Completions and Finance Surveys, U.S. Census Bureau, American Community Survey (Public Use Microdata Samples)
Credential & Degrees Awarded Per $100,000 of Education & Related Expenditures – Public Bachelor’s & Master’s Colleges & Universities

Source: NCES, IPEDS Completion and Finance Survey, U.S. Census Bureau, American Community Survey (Public Use Microdata Samples)
Credential & Degrees Awarded Per $100,000 of Education & Related Expenditures – Public Two-Year Institutions

Source: NCES, IPEDS Completion and Financing Surveys, U.S. Census Bureau, American Community Survey (Public Use Microdata Samples)
# National Student Clearinghouse Information on Student Completion in Six Years

<table>
<thead>
<tr>
<th>Public Universities</th>
<th>Completion</th>
<th>Not Enrolled or Completed</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>42%</td>
<td>61%</td>
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<tr>
<td></td>
<td>36%</td>
<td>23%</td>
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</tbody>
</table>
Implications for Goal Setting

Focus is Key – Less Is More

Critical Needs
- More Graduates
- Greater Equity
- The Economy You Want
  - Not looking back to look forward

What’s Missing or Insufficient
- Clear Metrics of What Success Will Look Like
  - More is better, but how much more
- Consequences for achievement, or . . .
The Good News
  This is Possible
    2010 – New Mexico: 8.5% increase in degrees
    U.S. – 6.8%

But
  All at the Associate Degree level
  And half from Proprietary Sector
    Fastest Growing

The WICHE Regional Commitment
# Results for the West

<table>
<thead>
<tr>
<th>State</th>
<th>Annual Increase</th>
<th>State</th>
<th>Annual Increase</th>
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<tbody>
<tr>
<td>Alaska</td>
<td>2.9%</td>
<td>New Mexico</td>
<td>3.0%</td>
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<tr>
<td>Arizona</td>
<td>2.8%</td>
<td>North Dakota</td>
<td>2.5%</td>
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<tr>
<td>California</td>
<td>2.6%</td>
<td>Northern Mariana</td>
<td>------</td>
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<tr>
<td>Colorado</td>
<td>2.6%</td>
<td>Oregon</td>
<td>2.6%</td>
</tr>
<tr>
<td>Hawaii</td>
<td>2.6%</td>
<td>South Dakota</td>
<td>2.6%</td>
</tr>
<tr>
<td>Idaho</td>
<td>2.9%</td>
<td>Utah</td>
<td>2.8%</td>
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<tr>
<td>Montana</td>
<td>2.6%</td>
<td>Washington</td>
<td>2.6%</td>
</tr>
<tr>
<td>Nevada</td>
<td>3.1%</td>
<td>Wyoming</td>
<td>3.0%</td>
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