TESTIMONY: Idaho House of Representatives Education Committee

Idaho Higher Education in Context

Idaho Higher Education Policy in Context

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Western Interstate Commission for Higher Education (WICHE)

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IDAHO IN CONTEXT

- Competitiveness
- Demographics
- Finance of Higher Education
Idaho In Context

COMPETITIVENESS
Differences in College Attainment (Associate & Higher) Between Younger & Older Adults—U.S. & OECD Countries, 2009

Source: Organisation for Economic Co-operation and Development (OECD), Education at a Glance 2011
Differences in College Attainment (Associate & Higher) Between Younger & Older Adults - U.S., 2009

Source: U.S. Census Bureau, 2009 American Community Survey (ACS)
Relationship Between Educational Attainment, Personal Income, and Economic Strength

Source: NCHEMS

State New Economy Index (2002)
- Top Tier
- Middle Tier
- Low Tier

Personal Income Per Capita, 2000
- High Income, Low Educational Attainment
- High Income, High Educational Attainment
- Low Income, Low Educational Attainment
- Low Income, High Educational Attainment

Percent of Adults Age 25-64 with a Bachelor’s Degree or Higher

Source: NCHEMS
Idaho In Context

DEMOGRAPHICS
Idaho Public High School Graduates by Race/Ethnicity, 1996-97 to 2008-09 (Actual); 2009-10 to 2027-28 (Projected)

Source: WICHE, Knocking at the College Door, 2012.
Idaho Educational Attainment of an Associate’s Degree or Higher, by Age Group, 2008-10

Note: * No estimates reported due to insufficient sample size. Differences between young and old generations within each race/ethnicity are not statistically distinguishable.
Source: WICHE Knocking Idaho State Profiles
Idaho In Context

FINANCE
Idaho Higher Education Finance

- Policies In Sync to Achieve Idaho’s Goals
  - Appropriations
  - Tuition
  - Financial Aid
Idaho Higher Education Finance

• Appropriations
  • Average national (ranking 30th)
  • Tough times lately
    • 4th largest cuts in per student funding – 2006-2011 (25.6%)
    • Due in great part to 20% increase in enrollment
  • Average is good, given tax capacity (78% of national average, 3rd lowest in nation)

Sources: NCHEMS (highered.org), SHEEO SHERF, WICHE Tuition and Fees
Idaho Higher Education Finance

- **Tuition**
  - 8th lowest nationally in net tuition and fees – approximately $2,000 below national average
  - But changing with the rest

Sources: NCHEMS (Highered.org), SHEEO SHEF, WICHE Tuition and Fees
Public Institutions’ Growing Dependence on Net Tuition Revenue

### Share of Discretionary Revenue, United States, 1986-2011

<table>
<thead>
<tr>
<th>State</th>
<th>Net Tuition Revenue Share</th>
<th>Change in % Points Since 1986</th>
</tr>
</thead>
<tbody>
<tr>
<td>Colorado</td>
<td>65.0%</td>
<td>24.9</td>
</tr>
<tr>
<td>South Dakota</td>
<td>57.8%</td>
<td>22.8</td>
</tr>
<tr>
<td>Oregon</td>
<td>56.4%</td>
<td>30.0</td>
</tr>
<tr>
<td>Montana</td>
<td>52.8%</td>
<td>35.9</td>
</tr>
<tr>
<td>North Dakota</td>
<td>49.6%</td>
<td>22.5</td>
</tr>
<tr>
<td>Arizona</td>
<td>46.4%</td>
<td>22.7</td>
</tr>
<tr>
<td>Utah</td>
<td>44.8%</td>
<td>24.5</td>
</tr>
<tr>
<td>Washington</td>
<td>34.5%</td>
<td>12.8</td>
</tr>
<tr>
<td>Hawaii</td>
<td>32.4%</td>
<td>23.6</td>
</tr>
<tr>
<td>Idaho</td>
<td><strong>31.4%</strong></td>
<td><strong>17.5</strong></td>
</tr>
<tr>
<td>Nevada</td>
<td>30.5%</td>
<td>8.4</td>
</tr>
<tr>
<td>California</td>
<td>27.4%</td>
<td>16.6</td>
</tr>
<tr>
<td>Alaska</td>
<td>27.1%</td>
<td>16.7</td>
</tr>
<tr>
<td>New Mexico</td>
<td>21.9%</td>
<td>8.2</td>
</tr>
<tr>
<td>Wyoming</td>
<td>11.4%</td>
<td>2.0</td>
</tr>
</tbody>
</table>

Source: SHEEO SHEF
## Idaho Higher Education Finance Financial Aid

<table>
<thead>
<tr>
<th>Category</th>
<th>Range</th>
<th>Idaho</th>
<th>Rank Among States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total State Grant Aid Awarded (in 2009-10)</td>
<td>$1 billion - $856,000</td>
<td>$6.061 million</td>
<td>47</td>
</tr>
<tr>
<td>Total State Need-based Aid Awarded (in 2009-10)</td>
<td>$1 billion - $178,000</td>
<td>$1.842 million</td>
<td>50</td>
</tr>
<tr>
<td>Undergraduate (UG) State Grant Dollars/FTE (in 2009-10)</td>
<td>$1,780 - $7</td>
<td>$95</td>
<td>46</td>
</tr>
<tr>
<td>Need-based UG State Grant Dollars/FTE (in 2009-10)</td>
<td>$1,125 - $3</td>
<td>$29</td>
<td>48</td>
</tr>
<tr>
<td>Median Household Income (HHI) (in 2010)</td>
<td>$66,707 - $37,985</td>
<td>$47,014</td>
<td>31</td>
</tr>
<tr>
<td>Median HHI/Published Tuition at Public Four-Year (in 2010-11)</td>
<td>7.5 – 17% (in West)</td>
<td>11.2%</td>
<td>8 (in West)</td>
</tr>
<tr>
<td>Institutional Grant Dollars/FTE (in 2009-10)</td>
<td>$3,863 - $283</td>
<td>$1,109</td>
<td>20</td>
</tr>
</tbody>
</table>

Sources: NASSGAP, 2012; Census Bureau; WICHE; NCES IPEDS
Idaho Policy Within This Context

- Data for Accountability and Informed Decision-Making
- Improving Preparation for College
- Improving College Completion
- Improving Affordability for those most in need
Idaho Policy Within This Context

Data for Accountability and Informed Decision-Making

Purpose of Four State Data Exchange:
- Follow the mobile student and graduate
  - From high school to college
  - From high school and college into the workforce
- Improve data availability to inform decision making
  - Idaho has made huge gains, despite modest commitment of resources
Idaho Policy Within This Context

- Improving Preparation for College
  - Participation in the Common Core for English Language Arts and Mathematics
- Higher Education’s Piece of the Action
  - Accept Common Core Assessment for Placement
  - Assist in early college prep (dual enrollment & remediation in high school)
  - Prepare teachers for the use of Common Core
Idaho Policy Within This Context

- Improving College Completion
  - Idaho and Complete College America – the best game in town.
    - Focused on time and choice as the enemy
    - Heavy emphasis on improving remedial education
Idaho Policy Within This Context

- Improving Affordability for those most in need (Perhaps Idaho’s best opportunity)
  - You have an excellent plan before you.
  - Responds to a recent Brookings Institution report
    - Consolidate
    - Simplify
    - Target on need – where it makes a difference
    - Provide enough to make a difference
Idaho Policy Within This Context

- What Research Tells Us: Financial Aid Makes A Difference
  - Access and success for low-income
  - Choice and no impact on success for others
- The need versus merit dilemma
- The program contemplates both need and merit
Idaho Policy Within This Context

- Data for Accountability and Informed Decision-Making
- Improving Preparation for College
- Improving College Completion
- Improving Affordability for those most in need