WICHE’s Origins

WICHE was created in 1953 as a result of gubernatorial concern and action to expand access to professional education.
WICHE’s Mission

- WICHE works with its 15 member states to expand access and excellence in higher education for all citizens of the West.
- By promoting innovation, cooperation, resource sharing, and sound public policy among states and institutions, WICHE strengthens higher education’s contributions to the region’s social, economic, and civic life.
- Several of our programs extend WICHE’s reach nationally and internationally.
Member States

Alaska
Arizona
California
Colorado
Hawaii
Idaho
Montana
Nevada
New Mexico
North Dakota
Oregon
South Dakota
Utah
Washington
Wyoming
Regional Priorities

- Expanding access through student exchange and other initiatives.
- Providing policy support and regional/national data to address higher education issues.
- Promoting the effective use of educational technologies.
- Fostering collaborations in the West and beyond to promote innovation, resource sharing, and cost savings.
Governance

45-member commission (three members per state)
- college and university presidents/administrators
- state higher education executive officers
- legislators
- K-12, business, and community leaders

- Dr. Leah Bornstein, president of Coconino Community College, AZ
- Mary Sheehy Moe, deputy commissioner for two-year education, Montana University System
- Dr. Camille Preus, commissioner of the OR Dept. of Community Colleges and Workforce Development
WICHE’s Student Access Programs

- Western Regional Graduate Program (WRGP)
- WICHE’s Internet Course Exchange (ICE)
- Western Undergraduate Exchange (WUE)
- Professional Student Exchange Program (PSEP)
Regional Student Exchange ...

Helps states share higher resources, reduces the unnecessary duplication of programs, and develops an educated workforce.

Provides students with tuition savings across a range of institutions and programs.

Enables institutions to maximize their resources: fill available capacity; avoid creating new programs when possible; and partner to create new programs when needed.
Western Undergraduate Exchange

- 24,670 students @ 150% resident tuition (23,500 in AY2008; increase of 1,170)
- ~$173.4 M in tuition savings in AY 2009
- Decentralized—applicants apply directly
- No money exchanged between states

FLOW CHART:
- Fill excess enrollment
- Diversify student body
- Build local workforce
WUE Enrollment, Fall 2009

<table>
<thead>
<tr>
<th>State</th>
<th>In Bound Students</th>
<th>Out Bound Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alaska</td>
<td>534</td>
<td>1,631</td>
</tr>
<tr>
<td>Arizona</td>
<td>3,480</td>
<td>1,032</td>
</tr>
<tr>
<td>California</td>
<td>916</td>
<td>5,698</td>
</tr>
<tr>
<td>Colorado</td>
<td>1,734</td>
<td>2,457</td>
</tr>
<tr>
<td>Hawaii</td>
<td>1,968</td>
<td>1,455</td>
</tr>
<tr>
<td>Idaho</td>
<td>2,756</td>
<td>1,215</td>
</tr>
<tr>
<td>Montana</td>
<td>1,754</td>
<td>1,257</td>
</tr>
<tr>
<td>Nevada</td>
<td>2,955</td>
<td>1,084</td>
</tr>
<tr>
<td>New Mexico</td>
<td>581</td>
<td>610</td>
</tr>
<tr>
<td>North Dakota</td>
<td>1,466</td>
<td>361</td>
</tr>
<tr>
<td>Oregon</td>
<td>1,626</td>
<td>1,614</td>
</tr>
<tr>
<td>South Dakota</td>
<td>1,303</td>
<td>596</td>
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<tr>
<td>Utah</td>
<td>757</td>
<td>780</td>
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<tr>
<td>Washington</td>
<td>890</td>
<td>3,721</td>
</tr>
<tr>
<td>Wyoming</td>
<td>1,950</td>
<td>1,159</td>
</tr>
</tbody>
</table>
Community Colleges and WUE

- AY 2009: 10 WICHE states’ community colleges participate (not: CA, HI, OR, SD, WA) and enroll 4,042 students (16% of WUE enrollment)
- 20,628 are enrolled in four-year institutions
- WICHE welcomes more community colleges participation: critical role in workforce development, especially in the health care professions
Considerations for Students & Parents

- Eligibility is not based on financial need
- Student applies directly to the institution, using its application process
- Increased access: more students can afford to migrate
- Makes it possible for middle/lower income students to consider out-of-state study
Considerations for Institutions

✿ SIMPLICITY ✿

- Institutional **AUTONOMY**: Decentralized
- Easy to administer
- Institution decides which programs are available
- Institution sets policy on transfer students (nearly all accept transfers)
- WUE promotes student diversity
Your institutions’ enrollments:

- Arizona Western College (53)
- Mohave CC (257)
- Coconino CC (103)
- Colorado Mountain College (not in WUE)
- North Idaho College (340)
- Western Idaho (142)
- Flathead Valley CC (2)
- Dawson CC (25)
Your institutions...

- Great Basin College (27)
- Clovis CC (not in WUE)
- Santa Fe Community College (0)
- Central Wyoming CC (121)
- Laramie County CC (300)
- Western Wyoming CC (162)
WUE Community College Enrollment Trends

- 2005: 3,382
- 2006: 3,768
- 2007: 3,550
- 2008: 3,936
- 2009: 4,042
Admissions Control Strategies

- Priority WUE application deadline
- Consider making high demand programs unavailable through WUE (i.e., nursing)
- Cap the number of WUE students accepted each year
- Limit each student to a maximum number of years at the WUE rate (that corresponds with intended program completion length)
WUE Institution Obligations

- Update institutional profile every summer
  - Add new programs available through WUE, or remove ones that have become restricted to in-state residents

- Report WUE enrollment numbers every fall
  - Students identified only by their home state; no names or ID numbers
  - Report by program CIP code – our codes should correspond with yours

- Be clear & consistent with students on WUE policies
  - Maximum number of years @ WUE rate
  - Publish application deadlines
  - Students must be grandfathered through, even if changes in program availability occur
Strategic Planning with WUE and Customized Enrollment Reports

Inform your decision making process with data

• What are residents from your state studying through WUE?
• What are the most popular programs of study for WUE students coming to your state?
• Which institutions are most of your residents studying at through WUE?
• Contact mschultz@wiche.edu for more info
Tips: Using WUE As A Recruiting Tool

- Have your admissions office tell residents of WICHE states about WUE
- Make sure your admissions staff are well versed on WUE matters (including work study students & recruiters)
- Include WUE information on your website
- Make sure your online application allows applicants to note that they want to apply for the discounted WUE rate
- Create a WUE promotional brochure for your institution
- Consider using WUE to build special programs
Western Regional Graduate Program

- 220 master’s, grad certs & PhDs at 40+ institutions
- Grad students pay resident tuition
- ~500 students enrolled in AY2009
- Anticipate increases in future; CA residents now eligible
- 52 healthcare programs: nursing & public health
- Students apply directly to enrolling department
- No money exchanged across states

- Fill excess capacity
- Keep distinctive programs robust & viable
- Avoid duplication of unique programs
- Diversify enrollment
Professional Student Exchange Program

- WICHE’s raison d’être from the 1950’s
- Expands access in 10 healthcare fields
- $14.1 million state investment (12 states)
- 698 students in AY 2009 (757 in AY 2008)

Top three fields:

- Veterinary Medicine (214)
- Dentistry (121)
- Optometry (120)
<table>
<thead>
<tr>
<th>FIELD</th>
<th>2009-10</th>
<th>2010-11</th>
</tr>
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<tbody>
<tr>
<td>Dentistry</td>
<td>$22,000</td>
<td>$22,700</td>
</tr>
<tr>
<td>Medicine</td>
<td>28,300</td>
<td>29,300</td>
</tr>
<tr>
<td>Occup. Therapy</td>
<td>11,500</td>
<td>11,900</td>
</tr>
<tr>
<td>Optometry</td>
<td>15,100</td>
<td>15,600</td>
</tr>
<tr>
<td>Osteopathic Med.</td>
<td>18,800</td>
<td>19,400</td>
</tr>
<tr>
<td>Pharmacy</td>
<td>6,700</td>
<td>6,900</td>
</tr>
<tr>
<td>Phys. Therapy</td>
<td>10,300</td>
<td>10,700</td>
</tr>
<tr>
<td>Physician Asst.</td>
<td>11,300</td>
<td>11,700</td>
</tr>
<tr>
<td>Podiatry</td>
<td>13,100</td>
<td>13,500</td>
</tr>
<tr>
<td>Veterinary Med.</td>
<td>$28,100</td>
<td>$29,100</td>
</tr>
</tbody>
</table>
WICHE Internet Course Exchange

Meeting the Needs of Higher Education Students, Faculty, and Institutions in the West and Beyond...
About ICE

Members are:

- Two-year and four-year institutions, systems & consortia
- Public and private institutions/systems
- Providers of online learning
- Located in the WICHE states and beyond
Mission

To enable students, through their home institutions, to seamlessly access high quality online courses and programs offered by other ICE members.

Via ICE, members foster

- Faculty engagement
- Resource sharing
- Innovation
Benefits for Students

- Convenience & flexibility of online delivery
- Access to wider range of courses and programs and faculty expertise
- Seamless access to financial aid, advising, and credit transfer at home institution
- Overcome barriers to enrollment - geographical, financial and scheduling
- Improved degree completion and retention
Benefits for Faculty

- Teach a broader range of students
- Collaborate with faculty at other institutions
- Teach more courses in area of expertise
- Produce better educated students by advising them on best courses
Benefits for Institutions

- Expand course & program offerings
- Expedite students’ time to degree
- Achieve cost efficiencies
- Share faculty in hard to staff disciplines
- Keep low growth programs financially viable
- Review courses before students take them
- Facilitate academic planning
How ICE works

Teaching Institution

Teaches an online or distance course

Establishes ICE seat price according to Exchange category and receives payment

Offers extra “seats” or full courses through WICHE ICE

Offers extra “seats” or full courses through WICHE ICE
How ICE works

**Enrolling Institution**

- Selects courses and reserves seats through WICHE ICE
- Registers students, collects tuition/fees, records grades and maintains transcript

**Creating a shadow course in catalog**

- Sends $$ to WICHE to pay Teaching Institution
Three ICE Exchanges

- Seat Exchange
- Course Exchange
- Program Exchange

- Members may participate in one or all
- Institutions can use as revenue stream
- WICHE brokers payments (15% fee)
Seat Exchange

- Uses **Common Wholesale Prices**
  - Set annually by Steering Board
    - Undergraduate $150 per credit hour
    - Graduate $200 per credit hour
  - Includes all course/institution fees
  - EI informs student of extra materials fees (e.g. books) prior to registration
  - EI charges student same *retail* price as other online courses
Course Exchange

- Uses *Negotiated Wholesale Prices*
  - Wholesale price set by participating EI(s) and TI(s)
  - Contract spells out maximum & minimum seats
  - EI guarantees payment for minimum seats

- Includes all course/institution fees
- EI informs student of extra materials fees *(ex: books)* prior to registration
- EI charges student same *retail* price as its other online courses *(encouraged)*
Program Exchange

- Uses **Common Retail Prices**
  - Set annually by program partners (*includes all course/institution fees*)
  - EI must inform student of extra materials fees (*ex: books*) prior to reg.

- **Revenue Split of Retail Price**
  - TI (70%)  EI (15%)  WICHE (15%)
ICE Collaborative Initiatives

- Rural and Frontier Clinical Social Work Certificate
- U.S. and Colorado Depts. of Labor: Health, IT, Energy and Transportation
- Health IT Courses and Certificate
- Math and Science Courses for Secondary Teachers
HHS’s Office of the National Coordinator aims to train 10,000 HIT workers through four funding opportunities announced in Dec.:

- 5 regional consortia of community colleges to develop 6-month certificate programs ($70 million – EP-HIT-10-001)
- 5 centers to develop curricula for the community college consortia ($10 million)
- 1 center to develop competency examination ($6 million)
- 8 – 12 awards for university-based training programs ($32 million)

http://healthit.hhs.gov/HITECHgrants
Objective: To rapidly create health IT education and training programs at community colleges or expand existing programs. Community colleges funded under this initiative will establish intensive, non-degree training programs that can be completed in six months or less.

- Application Deadline: January 22, 2010
- Programs must target courses for:
  - Practice workflow & information management redesign specialists
  - Clinician/practitioner consultants
  - Implementation support specialists
  - Implementation managers
  - Technical/software support staff
  - Trainers
## Population and Target Grant Community Colleges by Region

<table>
<thead>
<tr>
<th>Region</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
<th>E</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>23,171,056</td>
<td>47,460,504</td>
<td>65,115,773</td>
<td>97,020,826</td>
<td>75,669,343</td>
<td>308,437,502</td>
</tr>
<tr>
<td>B</td>
<td>8%</td>
<td>15%</td>
<td>21%</td>
<td>31%</td>
<td>25%</td>
<td>100%</td>
</tr>
<tr>
<td>C</td>
<td>11-14</td>
<td>16-22</td>
<td>13-18</td>
<td>17-23</td>
<td>17-23</td>
<td>70</td>
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<tr>
<td>D</td>
<td>750</td>
<td>1,650</td>
<td>2,250</td>
<td>3,300</td>
<td>2,550</td>
<td>10,500</td>
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<tr>
<td>E</td>
<td>5-8</td>
<td>11-14</td>
<td>13-18</td>
<td>16-22</td>
<td>17-23</td>
<td>70</td>
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<tr>
<td>Funding Allocation</td>
<td>$6,200,000</td>
<td>$10,750,000</td>
<td>$14,650,000</td>
<td>$21,150,000</td>
<td>$17,250,000</td>
<td>$70,000,000</td>
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</table>

2 Source of the population data is the US 2000 census estimates for the year 2008: [http://www.census.gov/popest/estimates.html](http://www.census.gov/popest/estimates.html)

Region Leads

- Region A
  - Bellevue Community College (lead)
    - Contact: Patricia Dombrowski
      patricia.dombrowski@bellevuecollege.edu

- Region B
  - Los Rios Community College District (lead)
    - Contact: Sandy Kirschenmann
      kirschs@losrios.edu

- Region C (New Mexico and southern states)
  - We have not yet identified a lead
HIT Opportunities for WICHE Region

- WICHE ICE provides an opportunity to share online courses and faculty to educate HIT professionals
- Existing programs: mostly associate’s level (34)
- Few bachelors (8), masters (11), PhD (6) or grad certificate (4) programs
- WY has no programs; some states have just one
Western Academic Leadership Forum

Meeting the Needs of Academic Leaders in the WICHE states...
About WALF

Members are:

- Academic leaders at bachelor’s, master’s and doctoral granting institutions
- Chief executives and chief academic officers for systems and state governing and coordinating boards
- Public and private institutions/systems
Mission

To provide a collaborative network, through which top academic leaders can work together to build a stronger future for higher education in the West.

Via the Forum, members
- Exchange ideas and information
- Share resources and expertise
- Collaborate on regional initiatives
Upcoming Activities

- WALF Annual Meeting
  - Academic Leadership: Charting the Future in a Sea of National and International Initiatives
  - Rapid City, SD
  - April 21-23, 2009

- WALF Toolkit
  - A collection of planning and decision making tools for academic leaders
Expanding Membership

- Four-Year Forum
  - Evolved out of NWAF in Dec 2008
  - 47 members in 15 states
  - Just opened to bachelor’s level
  - Membership promotion to increase to 140 eligible

- Two-Year Forum
  - WICHE Commissioners with CC ties are interested in a community college forum
  - What is the interest level among institutions?
  - Suggestions for collaborative projects & programs?
WICHE’s Cost Savings Programs

- The MHEC Master Property Program: an alliance between the Midwestern Higher Education Compact and WICHE. It provides broad insurance coverage and loss control services for 49 members in 13 states.

- Economies of scale: $66.7 billion in total insured values; institutions achieve premium savings, enhanced coverage, state-of-the-art engineering and enhanced risk management expertise.

- WICHE Members: Pima Community College District; University of Northern CO; Nevada System of Higher Education; Lewis and Clark College; Reed College; Willamette University; Westminster College; Seattle Pacific University.
WICHE’s Cost Savings Programs

- WICHE expands the reach of the MHEC-TECH purchasing collaborative to colleges and universities in the West, as well as to K-12 systems, local and county governments, state agencies

- MHEC undertakes the time and expense of the RFP process; the due diligence in selecting the vendors has already been done

- Contracts are at: http://www.mhectech.org/PurchasefromPartners

- Vendors:
  - Dell – computer equipment
  - XEROX – printing equipment and document handling
  - Systemax (Comp USA) – computers, hardware, monitors, LCDs, servers, etc.
  - Juniper Networks – network infrastructure
PROGRAMS & SERVICES and STUDENT EXCHANGE

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